



## 2010 VOLUME 1

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### **Haiti Earthquake Relief**

Please read [IHG's response](#) to the tragedy that occurred recently in Haiti, and how you can join forces with IHG in lending a helping hand. We hope that all of our members take a few moments to contribute to this much-needed relief effort.

### **Chairman's Blog, Facebook & Twitter**

We are pleased to announce that IAHI is forging ahead into the social networking platform in 2010. Mark Carrier's new Chairman's Blog is now featured on the IAHI [home page](#) and he will be updating this blog several times a month. We also now have Facebook and Twitter accounts set up; become a fan on the [Facebook fan page](#) and follow IAHIOwner on [Twitter](#). We will be updating both of these regularly. Also, be sure at the time to view the newly-posted [video stream](#) of the outgoing and incoming Chairman's speeches from the recent IHG Conference in Washington, D.C., as well as one of the IHG Industry Panels.

### **Renew Your 2010 Membership Today**

You call, and we respond. That's what IAHI does. Which is why on top of all of the other IAHI member benefits, we are also offering you a [10% Economic Relief Discount](#) for your 2010 Membership. If you have not already renewed for 2010, be sure to take advantage of this limited time offer now. Renew today, or contact Anjula at [Anjula.pandya@iahi.org](mailto:Anjula.pandya@iahi.org) for more information or at 770-604-5097.

### **IHG Booked Solid Tour 2010**

Hitting 15 markets across N. America, The 2010 [Booked Solid Tour](#) is a unique, hands-on workshop is designed to help General Managers & Sales Directors better understand distribution strategies and take action that will produce positive results for their hotels. By utilizing hotel-specific data this interactive, action-packed day is focused on providing key information that hotels need to know and understand to generate maximum results. We encourage you to attend when the tour comes to a city near you.

## **Priority Club Rewards voted Best Hotel Loyalty Program in the World**

Priority Club® Rewards has recently been given some very high honors: Best Hotel Loyalty Program in the World by the readers of Global Traveler magazine for the fifth consecutive year, and Reader's Choice Award for Best Loyalty Program by Business Traveler Magazine. Thank you to all of our IAHI members who help to make this program such a continued success. For more information, visit [Priority Club Online](#).

## **Member News**

**James L Schwartz** recently passed at age 86 after a long illness with Parkinson's. Many of you know Jim was Past Chairman of IAHI and a longtime leader of the hotel industry. His company, P and S Management, owned and operated many hotels throughout Illinois. His funeral was held January 28<sup>th</sup> in Oak Park, IL. Contributions in lieu of flowers can be made to the Weizmann Institute of Science (<http://www.weizmann.ac.il/>), 180 N. Stetson, Suite #840, Chicago, IL 60601 for the benefit of Parkinson's research.

We would also like to share the news of **Kamal Amin's** sudden passing at the age of 31. He was a proud Candlewood Suites owner and IAHI member, and will be greatly missed. His funeral was January 22 in Brandon, MS.

## **In the News**

Several of our Board members have recently been spotlighted in industry articles. Take a look at a [Hotel Business News](#) article in which both Mark Carrier and Tom Corcoran are quoted, an article from [Texas Real Estate Business](#) featuring Kevin Hilchey, and an article from [Hotel Online](#) featuring Ken Edwards.